

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

| | | | | | | | |
|---|--|----|--------------------------|---------------------------------------|----|------------|---|
| 22426 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MEDIA STRATEGIES & RESEARCH | | | WARREN FOR SENATE 2012 | | | |
| AND | 11350 Random Hills Rd Ste 670 | | | 5 Middlesex Ave Fl 1 | | | |
| ADDRESS | Fairfax | VA | 22030-7428 | Somerville | MA | 02145-1102 | |
| | USA | | | USA | | | |
| CONTACT | R. BEALE | | | PRODUCTWARREN/D/US SEN MA | | | |
| LOCAL SALESPERSON | PAT CASHEN POLITICAL | | AGENCY EST. NO. 11585 | PRODUCT 1302 CODE | | | |
| NATIONAL SALESPERSON | | | | | | | |
| BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/19/12 NO. WEEKS: 1 | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------------|---------|------------|--------|--------|--------|-------------------|---------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 FIXED | 11111.. | 5 | 05:00A | 05:56A | 30S | 08/13/12-08/17/12 | WBZ NEWS | 5 | 270.00 | 1350.00 |
| 2 LUR | 22222.. | 10 | 05:58A | 07:00A | 30S | 08/13/12-08/17/12 | WBZ NEWS | 10 | 250.00 | 2500.00 |
| 3 LUR | 22222.. | 10 | 07:00A | 09:00A | 30S | 08/13/12-08/17/12 | THE EARLY SHOW | 10 | 100.00 | 1000.00 |
| 4 FIXED | Sa | 1 | 07:00A | 08:00A | 30S | 08/18/12-08/18/12 | WBZ NEWS | 1 | 315.00 | 315.00 |
| 5 FIXED | Sa | 1 | 08:00A | 10:00A | 30S | 08/18/12-08/18/12 | SATURDAY EARLY SHOW | 1 | 540.00 | 540.00 |
| 6 FIXED | Su | 1 | 07:00A | 08:00A | 30S | 08/19/12-08/19/12 | WBZ NEWS | 1 | 315.00 | 315.00 |
| 7 FIXED | Su | 1 | 08:00A | 09:00A | 30S | 08/19/12-08/19/12 | WBZ NEWS | 1 | 630.00 | 630.00 |
| 8 FIXED | Su | 1 | 08:57A | 10:30A | 30S | 08/19/12-08/19/12 | CBS SUNDAY MORNING | 1 | 1620.00 | 1620.00 |
| 9 FIXED | 10001.. | 2 | 11:00A | 12:00N | 30S | 08/13/12-08/17/12 | PRICE IS RIGHT | 2 | 900.00 | 1800.00 |
| 10 LUR | Th | 1 | 12:00N | 12:27P | 30S | 08/16/12-08/16/12 | WBZ NEWS | 1 | 325.00 | 325.00 |
| 11 | 11111.. | 5 | 03:00P | 04:00P | 30S | 08/13/12-08/17/12 | DR. PHIL | 5 | 190.00 | 950.00 |

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| | | | FROM | TO | | | | | | |
| LUR | | | | | | | | | | |
| 12 FIXED | 11111.. | 5 | 04:00P | 04:30P | 30S | 08/13/12-08/17/12 | JUDGE JUDY | 5 | 630.00 | 3150.00 |
| 13 FIXED | 11111.. | 5 | 04:30P | 05:00P | 30S | 08/13/12-08/17/12 | JUDGE JUDY | 5 | 630.00 | 3150.00 |
| 14 FIXED | 11111.. | 5 | 05:00P | 05:30P | 30S | 08/13/12-08/17/12 | 5PM NEWS | 5 | 720.00 | 3600.00 |
| 15 FIXED | 11111.. | 5 | 05:30P | 06:00P | 30S | 08/13/12-08/17/12 | 530PM NEWS | 5 | 810.00 | 4050.00 |
| 16 FIXED | 22222.. | 10 | 06:00P | 06:30P | 30S | 08/13/12-08/17/12 | WBZ NEWS | 10 | 900.00 | 9000.00 |
| 17 LUR | Sa | 1 | 06:00P | 06:30P | 30S | 08/18/12-08/18/12 | WBZ NEWS | 1 | 200.00 | 200.00 |
| 18 FIXED | Su | 2 | 06:30P | 07:00P | 30S | 08/19/12-08/19/12 | WBZ NEWS | 2 | 900.00 | 1800.00 |
| 19 FIXED | 11111.. | 5 | 07:00P | 07:28P | 30S | 08/13/12-08/17/12 | WHEEL OF FORTUNE | 5 | 1350.00 | 6750.00 |
| 20 LUR | 11111.. | 5 | 07:28P | 07:57P | 30S | 08/13/12-08/17/12 | JEOPARDY ! | 5 | 775.00 | 3875.00 |
| 21 LUR | Sa | 1 | 07:00P | 07:28P | 30S | 08/18/12-08/18/12 | WHEEL OF FORTUNE | 1 | 250.00 | 250.00 |
| 22 FIXED | M | 1 | 09:00P | 10:00P | 30S | 08/13/12-08/13/12 | 2 BROKE GIRLS/MIKE & MOLLY | 1 | 6000.00 | 6000.00 |

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| | | | FROM | TO | | | | | | |
| 23 FIXED | T | 1 | 10:00P | 11:00P | 30S | 08/14/12-08/14/12 | THE MENTALIST | 1 | 5000.00 | 5000.00 |
| 24 FIXED | W | 1 | 10:00P | 11:00P | 30S | 08/15/12-08/15/12 | CSI: CRIME SCENE | 1 | 5000.00 | 5000.00 |
| 25 FIXED | F | 1 | 07:58P | 09:00P | 30S | 08/17/12-08/17/12 | TEACHER ROCK/WON'T BACK DOWN | 1 | 2000.00 | 2000.00 |
| 26 LUR | Sa | 1 | 10:00P | 11:00P | 30S | 08/18/12-08/18/12 | 48 HOURS MYSTERY | 1 | 1500.00 | 1500.00 |
| 27 LUR | 222220. | 10 | 11:00P | 11:35P | 30S | 08/13/12-08/17/12 | WBZ NEWS | 10 | 832.00 | 8320.00 |
| 28 LUR | Sa | 1 | 11:00P | 11:35P | 30S | 08/18/12-08/18/12 | WBZ NEWS | 1 | 832.00 | 832.00 |
| 29 LUR | Su | 1 | 11:00P | 11:35P | 30S | 08/19/12-08/19/12 | WBZ NEWS | 1 | 832.00 | 832.00 |
| 30 LUR | 12121.. | 7 | 11:35P | 12:37A | 30S | 08/13/12-08/17/12 | DAVID LETTERMAN | 7 | 350.00 | 2450.00 |
| Total Contract: | | | | | | | | 106 | | 79104.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | Jul | Aug | Sep | Total | | | | |
| | | | .00 | 77704.00 | .00 | 77704.00 | | | | |
| | | | | | | GRAND TOTAL | | | | |
| | | | | | | 77704.00 | | | | |

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